



1) Welcome

a. OYD Convention – Middle of April

Sarah Saccany (President) explained why the convention is held – per the Constitution, needs to be in March or April. Officer Elections have to take place there, and the rest of the agenda is up to the group. Let her know if you'd like to see anything in the form of training or speakers or other activities.

Sarah asked for any chapters who would like to host the convention. Need to pitch that. (Need a big room for 200 people, sound systems, etc.)

No Chapters volunteered to host. Sarah explained that because of this, the default location tends to be Columbus, because, if nothing else, we can have the convention at ODP Headquarters. We need to vote on the location and day for the convention. Sarah asked the members if Columbus was the location they would like to have the convention. There was no discussion and no disagreement. Sarah asked if April 18<sup>th</sup>, the date that had been proposed, was a good date. No discussion or disagreement.

The offices open for election are:

- 1<sup>st</sup> VP – chairs the campaign committee
- Secretary – takes minutes and typically chooses a project for in between meetings, like updating the website
- Treasurer – chairs the Finance committee, in charge of directing fundraising and filing with the Secretary of State
- Sergeant at Arms – Shandell Jamal, current Sergeant at Arms, explained she is in charge of sealing the doors during OYD Elections. Sarah added that Shandell was heading up OYD's community service project, OYDCares

b. National Convention

- YDA Convention is Aug 5 through Aug 9 in Chicago
- Ohio has 110 votes (need 55 bodies)
- Hoping to be able to defray costs through OYD fundraising
- There are two slates of candidates for the national offices, members familiar with YDA candidates gave their thoughts on the races.

- YourYDA.org, YDAworks.org – are the two sites for the different campaign slates
  - c. OYD has hired a full-time staffer!
- OYD hired Jarrid McIntosh as our Executive Director on February 17, as part of a program through the Young Dems of America (state partnership program). By agreement with YDA, OYD will pay half of Jarrid's salary, and YDA will pay half.
- 3 days after Jarrid started, YDA announced to their national committee that they were about to go broke. This requires OYD to pay 100% of Jarrid's salary. OYD Exec Board decided to go through with the Program, paying 100% of Jarrid's salary until the convention, and then reevaluate if we would like to continue with YDA. Since 50% is covered by YDA and 50% by OYD, OYD could pay the first six months of Jarrid's salary, and YDA could cover the second six months, and our original agreement would hold. We will reevaluate at the convention based on if we see YDA's finances becoming stronger.

## 2) Chapter Development Training

-Utilizing the Social Web: Building Your Group and Branding Yourself

- Nick Hanek, Cheryl Harrison, Scott George, Aryeh Alex, John Landers

Twitter.com, twellow.com, facebook.com, linkedin.com

- 3) Seek people out to increase your following. (Attach handout to note)
- 4) If in politics, fan page is better route to go
- 5) Importance of branding yourself and your group in a professional manner
- 6) Manage contacts and content, google documents is a free way to do all that and all group members could have access. It is important to have good version control.
- 7) Long term, there will be some sort of statewide system with a set data model

## 8) Committee Meetings and Updates

- a. Finance, Paul Adams
  - i. Annual Fundraiser is on target, Governor has been asked to be the keynote. Identifying location, date, audience.
  - ii. Regional Fundraiser
    1. Six events, first will be in April in Cuyahoga County.
  - iii. Individual Asks
    1. Led by Brendan Kelley
- b. Membership, Kevin Malecek
  - i. Our goal is to try and increase membership 15% statewide.

- ii. Another goal is to finish building up the membership kits.
  - 1. Kits for chapters starting up; kits for already existing chapters
    - a. It will include sample constitution and bylaws along with sample fundraising letters. Templates for flyers and literature will be provided.
  - 2. A chapter mentorship program will be piloted. One example is Paul mentoring the Erie County chapter.
  - 3. One target is to see what chapters have websites.
- c. Campaign, Greg Schultz
  - i. Run2009 Program
    - 1. Make a list of young Democrats running in 2009
    - 2. Application to fill out, Explanation, Background etc.
    - 3. Campaign Committee will review the applications. They will break the candidates into tiers. The applications include competitiveness, future prospects, diversity, first time or non-incumbency, participation in Democratic Party and structure by years.
    - 4. Make OYD Chapter and Candidate contracts for each to agree. Each will have expectations of support. Some training and some financial support. There will be organized lit and bulk mailing consulting.
- d. Communications 2.0, Nick Hanek, chair (update given by Maggie Ardell)
  - i. Most of their updates were covered in the Social Networking presentation. One goal is to increase announcements.
  - ii. One goal is to increase press releases in local areas.

## 9) Chapter Updates

- a. Franklin County
  - i. Good successes in 2008 through the OYD Peer-to-Peer program
  - ii. Working on strategic plan
  - iii. Preparing for municipal elections
- b. College Democrats at Kent State
  - i. They have been trying to answer President Obama's call for national service
  - ii. Trying to maintain membership following election peak
  - iii. Planning fundraiser for organization on April 28<sup>th</sup>
- c. Ohio College Democrats
  - i. They are planning their convention. It will be held April 4<sup>th</sup>.
  - ii. One of the principal goals is reaching out to schools that normally don't have a lot of contact with.
- d. Cuyahoga Young Democrats
  - i. Tripled membership this year
  - ii. Partnering with organizations and some radio contacts
  - iii. Trying to engage the young people in the Cuyahoga area

- iv. A candidates night (for CCYD officer candidates) is being held the first week in March
    - v. Elections are being held March 26<sup>th</sup>
  - e. Hamilton County
    - i. More members and just recently had elections
    - ii. Execs have a retreat coming up
    - iii. Tony Fisher, young Dem, running for Cincinnati City Council
  - f. Erie County
    - i. Newly formed chapter, built off of the energy from Obama campaign
    - ii. Getting good support from the county party (Two at-large positions on Exec Board)
  - g. Summit County
    - i. Eight young democrats running already (three incumbents, one previous office holder, four brand new)
    - ii. Annual Spring fundraiser will be held in April
- 10) Chartering Update
  - a. Aryeh Alex, membership secretary, explained that the chartering documents went out in a 2 emails this week and are posted on the website. Need to have your information returned electronically to Aryeh by noon on April 3<sup>rd</sup>. Chartering dues can be paid online, or sent via check to ODP HQ.
- 11) Lt. Governor Lee Fisher
  - a. His focus as Lieutenant Governor is jobs
  - b. Also candidate for the Senate
  - c. Rail Corridor Question
    - i. Why don't we have one? Some people felt about an investment in rail more than 28 yrs ago.
  - d. Single important accomplishment at Lieutenant Governor
    - i. Work in economic development to save companies and jobs and create new jobs
    - ii. Last year, they won the Governor's cup. They find out this week for this year's Governor cup.
  - e. Facing Brunner in Primary
    - i. Jennifer is a friend.
  - f. What need can the Ohio Young Democrats fulfill?
    - i. Be a farm team, be involved.
    - ii. Do the politics part but also learn how to do the governing part
  - g. Economic development and strategic planning
    - i. Can't find strategic plan from the economic development in Ohio
    - ii. Reinventing the economy
    - iii. Part of that plan is focusing industries of growth (Nine targeted ones)
      - 1. Alternative Energy

- a. Ohio never attended the American Wind Energy Conference until last year
    - b. Third largest manufacturing supply in the state, built in supply chain
  - 2. Bioscience, Biomed and Healthcare
    - a. Leading institutions in Ohio throughout the state, take advantage of those
  - 3. Advanced Materials
    - a. Importance of polymers and nanomaterials
  - iv. Greatest way to change per capita income is by changing level of education
- h. Priorities as Senator
  - i. Jobs
  - ii. Jobs
  - iii. Jobs
- i. Feelings on NAFTA / CAFTA
  - i. Well intentioned big mistake on trade, has to be fair trade
  - ii. Export \$45 bln in goods to 200 countries